

KILL THE BEAST

FUNDRAISER AGAINST CANCER



KILL THE BEAST!

Event produced by Boehm Communications and Kill the Beast, LLC.

The American Cancer Society Cancer Action Network (ACS CAN) is the advocacy affiliate of the American Cancer Society that educates Congress and lobbies on behalf of cancer patients and survivors at the federal, state and local levels. It depends on memberships and donations to fund its campaigns. To learn more about ACS CAN, become a volunteer or join our movement to defeat the Beast, please visit our website at www.acscan.org.

ACS CAN is a 501(c)4 organization. Donations are not tax-deductible.

▷ For Sponsorship Interest Contact:
Donna Guinn Kaufman
703.489.2727
virginiasla@rocketmail.com

▷ Media Contact:
Karl Boehm
818.761.7628
karl@boehmcorp.com

Art direction and design by CSE Identity Design, Inc.
Illustration by Christopher Rule

MIDTOWN
LOFT
THIRD FLOOR



ONCE UPON A TIME THERE WAS A BRAVE LITTLE BOY WHO WAS DIAGNOSED WITH NEUROBLASTOMA, A FORM OF INFANCY & CHILDHOOD CANCER. HE CALLED CANCER THE BEAST. HE THOUGHT THAT IF HE WAS TOUGH ENOUGH HE COULD DEFEAT THE BEAST. SO WHEN HE WOULD GO TO CHEMO, HE WOULD DRESS AS A PIRATE AND GO IN AND HOLD UP HIS PLAY SWORD WHILE SAYING “KILL THE BEAST!” THE LITTLE BOY FOUGHT MANY BATTLES IN THE WAR ON CANCER, BUT IN THE END HE WAS NO MATCH FOR THE BEAST. KILL THE BEAST WILL TAKE UP THE FIGHT FOR OUR LITTLE HERO AND FOR ALL AMERICANS WHO HAVE FOUGHT THE BEAST!

What: A chance to enjoy happy hour with friends while fighting back against cancer! A portion of the venue's profits will be donated to the American Cancer Society Cancer Action Network.

When: September 9th from 5–10 p.m.

Where: MIDTOWN LOFT
1219 Connecticut Ave. NW
Washington, DC 20036

Cost: FREE! — No cover
but donations gladly accepted.